

Session 1 – Mentored Business as Mission

Introduction of Participants:

Karen Howells - <http://www.thehowellsgroup.com/>

Diane Paddison - <http://www.4wordwomen.org/>

Liz Forkin Bohannon - <http://ssekodesigns.com/>

Diane's story –

Liz's story –

Difference between sponsorship programs and opportunity –

Difference between two spheres of thinking about life –

Different ways to solve poverty (social) issues –

How mentoring impacted Liz's story =

How connections happen when we pay attention -

Difference between “yes” and “yes, and” –

Advice for mentors –

Advice for mentees -

Benefits of a mentor/mentee relationship –

Personal issues and family dynamics in business -

The spiritual aspect of mentoring –

Speed bumps to avoid in mentoring -

Reverse mentoring -

RESOURCES ON MENTORING

Video testimonials:

About 4word: <https://vimeo.com/48328531>

What Professional Women Need: <https://vimeo.com/49339848>

Links for media:

Two Ten Magazine – (Tebow on cover) p. 70-71

http://issuu.com/twotennmag/docs/twoten_volume1_issue2_q1_2013/71?mode=window “Working Women with Diane Paddison”

Leader to Leader Magazine (The Frances Hesselbein Institute), Winter 2013, volume 67, p. 13 “Guided Sponsorship: The Ultimate Tool for Internal Talent Sourcing”

<http://onlinelibrary.wiley.com/doi/10.1002/ltl.20056/abstract>.

Premier Christian Radio <http://www.premierradio.org.uk/listen/ondemand.aspx?mediaid={CF61CBFA-8E1C-4116-9948-B64734CC6F0F}>

Top 25 women in commercial real estate nationally: **Top Women in Real Estate - Commercial Property Executive** www.cpexecutive.com

CruLighthouse Aired on March 28:

<http://www.lighthousereport.com/Promos/2013promos/Promos0313.html>

A link to the Her.meneutics op-ed : <http://www.christianitytoday.com/women/2013/march/when-leaning-in-isnt-enough.html>

Erin Botsford: <http://www.blogtalkradio.com/lifelessonsnetwork/2013/03/07/erin-botsford-of-4word-shares-financial-lessons>

Joy Eggerich: <http://www.blogtalkradio.com/lifelessonsnetwork/2013/02/14/joy-eggerich-of-love-respect-joins-us>

April TwoTen Magazine article link: Dr. Ben Carson on the Cover:
http://issuu.com/twotenmag/docs/twoten_volume1_issue3_q2_2013?mode=window

Dallas Business Journal: <http://www.bizjournals.com/dallas/blog/2013/04/announcing-the-2013-women-in-business.html>

Rob & Beth on Sirius: <http://reallifewithbethandrob.com/wp-content/uploads/2013/04/RealLife-130427.mp3> - aired April 27th (My interview is 24 minutes in.)

www.blogtalkradio.com/search/liz-bohannon/ - aired on 5/8/13 - I supply wonderful women of social enterprise to this radio station. Liz Bohannon

Salem radio is airing one spot for everyday of 5/6-5/10/13 broadcasting to 1400 stations.
<http://www.4wordwomen.org/press.php>

Lingk2us aired 6/13/13: <http://www.lingk2us.com/index.html>;

<http://www.lingk2us.com/spring13.work.love.pray.html#.Ubnsduuamb0>

Spirited Woman, posted 6/20/13: <http://www.charismamag.com/life/women/18108-female-fortune-500-exec-offers-keys-to-success-for-working-women>

Cru, Vonette Bright show: <http://www.womentoday.org/index0613.htm>

Ka Cotter Interview: <http://www.blogtalkradio.com/lifelessonsnetwork/2013/07/10/ka-cotter-4word-women-shares-her-life-lessons>

Good Day Fox 4 on KDFW – July 23rd
<http://www.myfoxdfw.com/video?autoStart=true&topVideoCatNo=default&clipId=9121160#.Ue7aWL9UITY.gmail>

TV Channel 47 Pat Smith Interview <http://www.ktxdtv.com/story/22965934/treasure-you>, July 30th

Links to published articles:

USA Today: <http://www.usatoday.com/story/opinion/2012/10/09/full-time-ceo-doesnt-equal-part-time-mom/1623389/> - "Full Time CEO Doesn't Mean Part Time Mom".

NBC Channel 9 in Denver: <http://www.9news.com/rss/story.aspx?storyid=294917> - The TV interview is about setting boundaries. Here's [the link](#). Both my editors think your advice is fantastic. – The article is about Executive Coaches.

Christine Contributing editor / Audio producer, [The High Calling](#), Contributor, [The Huffington Post](#)

<http://blog.christianitytoday.com/women/2012/11/workplace-boundaries-in-a-post-petraeus.html> - "Good Workplace Boundaries in a Post Petraeus World" - Note: The practical wisdom is applicable to all.

Christian Post Article and Interview : <http://www.christianpost.com/news/professional-christian-women-can-have-both-a-career-and-family-82737/#tqEE28dMpuYSX3SS.99> - Note: This article is about balance.

The **Alpha Chi Omega online edition** is posted here:
http://alphachiomega.org/myaxo_lyre_index.aspx?id=229 – This article is meant to be inspirational to those who are challenged with this thing called "balance."